

MEMBERSHIP BENEFITS	Petit	Demi	Grand	Prestige	A La Maison
	<i>A sampler for those who wish to get acquainted with Avennia wines.</i>	<i>For those who know and love Avennia and want to make sure they never miss our releases.</i>	<i>A regular addition to your cellar, for the Collector of Avennia wines.</i>	<i>For the true believers and members of our inner circle.</i> <i>A limited number of memberships are available at this level.</i>	For our out-of-state friends who can't take advantage of local membership benefits, allow us to deliver to your doorstep.
Discounts	5%	10%	15%	20%	10%
Orders per year	Three times per year, with an optional fourth	Three times per year, with an optional fourth	Three times per year, with an optional fourth	Three times per year, with an optional fourth	Three times per year, with an optional fourth. Shipped only twice per year – April & October
Bottles per order	3	6	12	12 - 24	12
Total quantity per year	9 - 12 bottles	1.5 - 2 cases	3 - 4 cases	5 - 6 cases	3 - 4 cases
Average cost per order	\$100-170	\$200-310	\$400-600	\$400-1100	\$400-600
Priority access	Pre-sale access to Avennia's most sought-after and allocated wines	Pre-sale access to Avennia's most sought-after and allocated wines	Pre-sale access to Avennia's most sought-after and allocated wines	Pre-sale access to Avennia's most sought-after and allocated wines	Pre-sale access to Avennia's most sought-after and allocated wines
Shipping*			Flat Rate Discounted Shipping on all membership orders and additional purchases (minimum 6 bottle order) 6 pack: \$10 / Case: \$20	Free Local delivery or Complimentary UPS Ground Shipping on all orders (minimum 6 bottle order)	Complimentary UPS Ground Shipping on all membership orders and additional purchases (minimum 6 bottle order)
<i>*Business address preferred</i>					
Complimentary Tastings	4 complimentary standard Tasting Passes per year	8 complimentary standard Tasting Passes per year	16 complimentary standard Tasting Passes per year	Unlimited standard tastings for up to 4 people, plus one complimentary reserve tasting , by appointment	
Event Invitations	Advance notice and invitations to special events	Advance notice and invitations to special events	Advance notice and invitations to special events	Advance notice and invitations to special events, plus a complimentary invitation to a Prestige Blending Session & Barrel Tasting with Winemaker Chris Peterson (two dates available per year: November & January)	

FOR ALL LEVELS:

- All membership levels include red wines only.
- The optional summer order (May) includes our white and rosé options.
- Discounts apply to all additional orders, year round, across the store.

Membership Order Schedule 2016-2017

Fall Release	September	Arnaut - Boushey Syrah Le Corbeau - Discovery Syrah
Holiday Release	December	Gravura - Bordeaux Blend Justine - Southern Rhone Blend
Winter Release	February	Sestina - Left Bank Bordeaux Blend Valery - Right Bank Bordeaux Blend
Summer Release	May <i>(optional order)</i>	L'Egerie - Rosé Oliane - Sauvignon Blanc